

**Table 4.4: Strategic Plan**

STRATEGIC PLAN GOALS, OBJECTIVES, AND STRATEGIES	RESULTS
<b>MISSION OBJECTIVES:</b>	
<b>1. MANAGE ENROLLMENT (Strategies)</b>	
<ul style="list-style-type: none"> <li>Set enrollment goals at each site. Monitor and communicate progress regularly</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Drive Marketing Projects, Advertising, and Initiatives that align to enrollment goals</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Analyze concurrent, online, and regional retention data</li> </ul>	Completed
<b>2. CONTRIBUTE TO STRENGTHENING LOCAL ECONOMICS AND ENHANCE QUALITY OF LIFE (Strategies)</b>	
<ul style="list-style-type: none"> <li>Develop Self-Funding Cultural Event Series</li> </ul>	Completed
<b>INTEGRITY OBJECTIVES:</b>	
<b>1. DEVELOP STRATEGIES TO INCORPORATE OUR COMMON LEARNING OUTCOMES INTO OUR LEARNING AND WORK ENVIRONMENT (Strategies)</b>	
<ul style="list-style-type: none"> <li>Act Responsibly: document complaints received and resolution process</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Communicate Effectively: Implement campus-wide training to align with Title IX compliance reviews</li> </ul>	On going
<ul style="list-style-type: none"> <li>Communicate Effectively: Implement campus-wide training to align with Clery Act, VAWA, and Campus Save Compliance reviews</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Communicate Effectively: Implement campus-wide training to align with Behavioral Intervention compliance reviews</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Communicate Effectively: Implement campus-wide training to align with student conduct compliance reviews</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Work effectively on Teams: Improve gathering of stakeholder inputs and how they are used</li> </ul>	Completed
<ul style="list-style-type: none"> <li>Communicate Effectively: Develop Employee Orientation Process</li> </ul>	Not Complete – In Progress
<ul style="list-style-type: none"> <li>Work effectively on Teams: Title IX, CARE, and Student Conduct Teams receive appropriate training and support for continued implementation of Federal Compliance associated with Clery Act, VAWA, Campus Save, Association of Student Conduct, and National Behavior Intervention Team.</li> </ul>	Completed & Ongoing
<ul style="list-style-type: none"> <li>Communication: Purposeful Use of Marketing Dollars to meet the College Mission</li> </ul>	Completed
<b>TEACHING AND LEARNING QUALITY, RESOURCES, AND SUPPORT OBJECTIVES</b>	
<b>1. Curriculum is relevant and level of quality is consistent across all delivery methods (Strategies)</b>	
<ul style="list-style-type: none"> <li>Verify content, review processes in online instruction</li> </ul>	Completed
<b>2. INSTITUTION PROVIDES SUPPORT FOR STUDENT LEARNING AND EFFECTIVE TEACHING (Strategies)</b>	
<ul style="list-style-type: none"> <li>Develop e-Walkthrough Student Services Observation Tool to serve as a self-assessment for student success</li> </ul>	Completed & Piloting
<ul style="list-style-type: none"> <li>Develop tool for measuring student evaluation of teaching effectiveness</li> </ul>	Not Complete – In Progress
<ul style="list-style-type: none"> <li>Develop an evaluation plan to measure student learning</li> </ul>	Completed & Ongoing
<ul style="list-style-type: none"> <li>Review and Develop a system wide placement plan</li> </ul>	Completed
<b>3. INSTITUTION ENRICHES EDUCATIONAL ENVIRONMENT BY DELIBERATELY INTEGRATING CURRICULAR AND CO-CURRICULAR ACTIVITIES (Strategies)</b>	
<ul style="list-style-type: none"> <li>Begin work on development of Student Learning outcomes including categories of student development addressed in various co-curricular learning activities and assessed via e-Walkthrough tool</li> </ul>	Completed & Ongoing

<ul style="list-style-type: none"> <li>Whenever appropriate, align co-curricular activities to align with curricular topics</li> </ul>	Completed & Ongoing
<b>TEACHING AND LEARNING: EVALUATION AND IMPROVEMENT OBJECTIVES</b>	
<b>1. ENHANCE AN INSTITUTION WIDE ACADEMIC AND NON-ACADEMIC ASSESSMENT PLAN (Strategies)</b>	
<ul style="list-style-type: none"> <li>Establish an institution wide non-academic assessment plan- assessment for e-Walkthrough</li> </ul>	In Progress
<ul style="list-style-type: none"> <li>Ensure that course and program competencies are aligned with HCC general education/transfer outcomes, and that all general education courses meet statewide Guaranteed Transfer Course Plan</li> </ul>	Completed
<b>RESOURCES, PLANNING AND INSTITUTIONAL EFFECTIVENESS OBJECTIVES</b>	
<b>1. IMPROVE OPERATIONAL EFFICIENCY FOR ALL UNITS AND ASPECTS (Strategies)</b>	
<ul style="list-style-type: none"> <li>Document how data is used to make decisions</li> </ul>	Complete
<ul style="list-style-type: none"> <li>Evaluate data and evaluation processes</li> </ul>	On Going
<ul style="list-style-type: none"> <li>PowerCampus Reimplementation: Phase 1 Academic Calendar Review/Revision; Define Roles and Responsibilities; policy reviews</li> </ul>	In Progress
<ul style="list-style-type: none"> <li>PowerCampus Reimplementation Phase 1: Ellucian Portal Implementation</li> </ul>	In Progress
<ul style="list-style-type: none"> <li>PowerCampus Reimplementation Phase 2: Scheduled Actions Training, PowerCampus Training, and PowerCampus/Power Fairs Interface Setup</li> </ul>	In Progress
<ul style="list-style-type: none"> <li>Begin review on interaction between website, portal, and personal applications to plan for future needs of internal and external stakeholders regarding HCC information retrieval</li> </ul>	Moved to 2016-2017
<ul style="list-style-type: none"> <li>Evaluate classroom and housing space needs relative to enrollment goals and consider available spaces for expansion</li> </ul>	On Going
<b>2. INCREASE THE LEVEL OF SATISFACTION FOR EMPLOYEES AND STUDENTS (Strategies)</b>	
<ul style="list-style-type: none"> <li>Begin work on developing equitable salary structure for HCC staff members who are not on the Master Contract</li> </ul>	Not Complete – In Progress